

PROFESSIONAL PHOTOGRAPHERS ASSOCIATION OF MASSACHUSETTS

WINTER 2023

PPAM.COM.



On the Cover: "Frosty Walk," by Paula Swift M.Photog.Cr., CPP

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### PPAM Board Members

President
Cassandra Sullivan, M.Photog.Cr., CPP
president@ppam.com

VP of Communications Tim Lebel publications@ppam.com

VP of Finance Laurie Lizotte finance@ppam.com

VP of Membership Ann Dreiker membership@ppam.com Vice President of Programs Mike Stone, M.Photog.Cr., CPP programs@ppam.com

VP of Technology Susan Ogar vptech@ppam.com

Recording Secretary Lisa Fischer, CPP lisa@lisafischerphotography.com

Parliamentarian/ By-Laws Chairperson Susan Asaro, M.Photog.Cr., CPP susan@susanasaro.com

## "All the News That Fits"

The PPAM Newsletter is a collaboration between the PPAM VP of Communications, Tim Lebel, and PPAM Member Ella Carlson. So it's sort of like PPAM's own newspaper! And newspapers always need content! We try to follow members on social media and pay attention to PPA releases, but we can't be everywhere and see everything! We welcome newsletter articles, opinion pieces, press releases, and submissions by all PPAM Members. Do you have tips and tricks you want to share? Did you win an award or some community recognition somewhere? Celebrate a personal achievement? Go to a workshop or on an exciting vacation and have amazing photos to share? News about your family? Even better if you attach photos to it! We are a photography organization, after all! Our goal is to keep our newsletter interesting, reflect our members, and be a valuable resource to PPAM.

Oh, and you even get a merit for every newsletter article you submit (up to 4 per year) that goes towards your PPAM Service Degree. Please submit any ideas/articles/press releases to publications@ppam.com.We'd love to hear about you!

### Volunteers

Let's take a moment to acknowledge all the volunteers that contribute to PPAM. As you know, PPAM is a non-profit that is run by volunteers. Here's a big THANKYOU to all the PPAM members who have volunteered throughout the year, and at EVOLVE. Being on the board can be a commitment, year round, no doubt about that. But even helping out at Evolve or at seminars – selling raffle tickets, greeting members at the registration desk, decorating for a party, signing up to bring snacks, setting up at a quarterly seminar – those jobs are truly appreciated just as much. And when you get involved and help out – we guarantee you'll have a blast and make new friends. And even take your photography business to the next level. Cheers to Volunteers!

If you're interested in volunteering and would like to hear more, contact the Volunteer Chair Lisa Tommaney lisa@Itommaney.com and she'll be happy to help you find the perfect position for you!



## Social Media Corner

Tag us on instagram @ppamusa

### PPAM President's Message

by Cassandra Sullivan, M.Photog.Cr., CPP

FOCUS. Sometimes I feel my brain works like my camera – whatever I look at – my focus goes there. Automatically, like auto-focus. This time of year, especially, when there's so much going on – I find myself going from one project or task to another, leaving them all unfinished until there's a deadline. Or just unfinished. I do think it's important to prioritize my sanity and so I'll put things off – and make lists. Today I managed to check off 3 out 6 tasks – and if I manage to focus, this President's message will be the 4th. Go me! Who else struggles with this?

One thing that does help me is my Google Calendar. I put everything on there, from the usual

appointments, to dates that a payment (like taxes) is due, to zoom meetings and events. I have a LOT of PPAM events on my calendar for 2024 so far – make sure you add these events to your calendar, too! I'm looking forward to Dan Doke's Boudoir Lighting Program in January. I don't even photograph boudoir, nor do I ever intend to – but his lighting is amazing and I'm sure I could pick up a tip or two. And I get to reconnect with some PPAM members that I haven't seen in a while!

Our annual Photographic Competition will be virtual again on February 13th. Time to get your images ready! (Ya, no, I haven't even started that yet, either. Must put it on the list.)

And then EVOLVE the last weekend of February – Nancy Green and Sue Asaro have created an amazing event for our association, with a variety of speakers to motivate, to spark your creativity and uplevel your photography, video, and sales skills. And if you haven't heard, the Saturday night party theme is **RED**. I can't wait to see what you all come up with for that! (Pro tip: Shop NOW – stores are FILLED with Red!) Remember – EVOLVE is FREE if you're a PPAM Member - so register now!

By popular demand, Photopaloozas will be coming back in March to keep the mojo from Evolve flowing, and while most of us haven't hit the 'busy season' yet. Keep an eye on your email and texts so you don't miss out on signing up – remember that class size is usually limited to 10 attendees or under.

And then in June, Gary Box will be here for a full day of Lighting and Posing for High School



Seniors – just in time to up our game for the summer high school senior portrait season. So go to the PPAM Events page, register and get these on your calendar. Make your photography education a priority, not just something you fit in if nothing else is going on. Take a personal day from work, block off the day from sessions, get a babysitter, reach out and share a ride with members in your area, connect with your fellow PPAM members, and focus on your skills, your business, and YOU!

Happy Holidays,



President – Cassandra Sullivan

VP Programs – Michael Stone

**VP** Communications - Tim Lebel

VP Finance – Laurie Lizotte

VP Tech – Susan Ogar

VP Membership - Ann Dreiker

#### Members at Large:

Christine Chambers, Lucero Giacchini, Robert Joynt , Lisa Tommany, Seraphine Wanami, Andy Weigl

**Recording Secretary** – Lisa Fischer,

**Parliamentarian** – Susan Asaro

The PPAM Board



Back row L-R: President -Cassandra Sullivan; VP Programs - Mike Stone; VP Tech - Sue Ogar, VP Communications - Tim Lebel, VP Membership - Ann Dreiker; VP Finance - Laurie Lizotte; Member-at-Large, Lisa Tommany; Member-at-Large, SeraphineWanami; Member-at-Large, Bob Joynt; Front row L-R: Member-at-Large, Christine Chambers, Recording, Secretary - Lisa Fischer; Member-at-Large, Lucero Giacchini; Member-at-Large, AndyWeigl

#### **PPAM Degrees**

Working towards your PPAM Degrees? Here are the ways you can earn merits: Merit Chart for Photographic Excellence Degree:

#### MERITS EARNED - SCORE / AWARD

- 5 Blue ribbon scoring 90-100
- 3 Blue ribbon scoring 80-89
- 2 Red ribbon scoring 76-79
- I White ribbon scoring 74-75
- I Judges Choice or Court of Honor Award

#### Merit Chart for Service Degree:

Total Merits Per Year - Description

- 5 Leadership Position (President or Vice President of PPAM)
- 3 Year-Round Position (Chair, Committee Members)
- 2 Convention Based Positions
- 5 PPAM Speaker (5 merits per program), Photographic competition Judge
- I Article for newsletter (max. 4 per year)
- 2 Membership first year
- I Membership, additional continuous years
- I- PPA Council
- I- Member Referral Program (max. 10 per year)

The Degree Chair keeps track of Photographic Excellence merits via a report of photographic competition results provided by the Photographic competition Chair. To receive Service Degree merits, members must submit their own form each year. The form can be found here:

https://www.ppam.com/ppam-service-degree-application

#### Welcome New Members!

PPAM has welcomed 3 new members recently. Members are what drive this organization to be one of the best in the country, so make sure to reach out to someone new every chance you get! If they are near you, get a cup of coffee together or carpool to the next seminar together!

Elle Bacon – East Hampton, MA Marie Fazio – Boston, MA Robert O'Keefe – Chelmsford, MA

#### Hunt's Photo and Video Show

This year at the Hunt's show PPAM gave away a free 3 day convention pass at our vendor table. The winner was Carolyn Willis. Make sure to welcome her, as well as all our new members, at the 2024 PPAM Evolve Convention.

# CALENDAR OF EVENTS

Wednesday Dec. 20, 2023 – Photographic competition Zoom

#### What Makes a Merit Image?

with Mark Sweeney M.Photog.M.Artist.Cr. 7 pm to 9pm Zoom

Monday, Jan. 8, 2024 – PPAM Quarterly Seminar

#### Seductive Shadows: A Guide to Dynamic Lighting in Boudoir

with Dan Doke M.Photog.Cr., CPP 10:00am to 4:30pm Holiday Inn Boston Dedham 55 Ariadne Road, Dedham, MA

Wednesday Jan. 10, 2023 – Photographic competition Zoom

#### A Casual Conversation About Entering Photographic competition with Stephen

Sedman M.Photog.Cr., CPP and Cathy Broderick M.Photog.Cr., CPP 7pm to 9pm Zoom

#### **Competition Mentoring Sessions**

Stay tuned for more info!

Imaging USA January 28-30, 2024

Pre-Con classes 25th to 27th
Main conference 28th to 30th
Kentucky International Convention Center
Louisville, KY

Tuesday February 13, 2024, 9:00 am

#### PPAM 2024 Photographic competition Judging

Broadcast live on PrintCompetition.com

Submit images online and view judging at www.PrintCompetition.com

Thursday February 15, 2024, 7:00 pm

#### Image Critique Zoom Party

An Evening of Inspiration, Education and Conversation via Zoom. Join your fellow photographic competition entrants to request an image critique from the judges.

February 23, 24, 25, 2024



LVE 2024

Holiday Inn, Dedham, MA

Book your hotel now (breakfast included): https://bit.ly/EVOLVE2024\_HolidayInnHotel

Register for PPAM Events at ppam.com

Book your hotel now! https://bit.ly/3s7eZyl





# Seductive Shadows: A Guide to Dynamic Lighting in Boudoir Dan Doke, M. Photog. Cr., CPP

Monday, January 8, 2024 Registration starts at 9 AM 10 AM - 4:30 PM Holiday Inn Boston-Dedham Hotel and Conference Center 55 Ariadne Road Dedham, MA



Capture and Harness the light

Learn easy lighting set ups

Using light to create emotion

Stunning Colorful! and Strong Black and White Portraits

Natural Posing in a easy way

How to pose everyone and every size

How to get great expressions



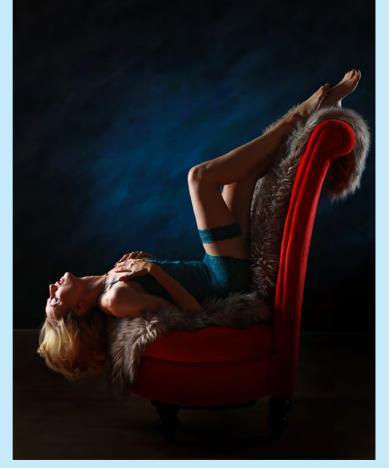


I started beauty and boudoir photography at first just for business. Out of nowhere, it changed my vision of who I am as an artist, photographer and individual. Seeing women who are the true heroes in our everyday lives and not knowing how powerful, elegant and graceful they really are. My challenge since then is to bring out every-bit of beauty, strength and confidence in every woman I photograph.

#### PEOPLE ASK ME WHAT EQUIPMENT DO I USE AND MY ANSWER IS: "MY EYES.....MY HEART......AND MY EXPERIENCE"

To learn more about Dan and to see examples of his work, visit <a href="https://dandoke.com">https://dandoke.com</a> Click here to register





# Picturing the Past:

#### Westborough State Hospital Photography Series

by Susan Ogar, M.Photographer

I was drawn to photograph the Westborough State Hospital for several reasons before it was recently demolished. Its history, outer beauty, personal connections, and its deep well of stories were a strong lure. The rich history and my childhood imagination drew me to the subject. Established in 1884, the Westborough State Hospital was originally known as "Westborough Insane Hospital." Set on more than 600 acres, the hospital was closed in 2010, due to budgetary issues and in anticipation of a new Worcester State Hospital.



By 1895, Westborough boasted the highest recovery rate in the state, and the hospital was

known to be the second homeopathic state hospital in the nation and the first in Massachusetts. Around 1910, farming operations were added as a therapeutic treatment. This addition, along with a stable, greenhouse, and fields of vegetables, create a more serene feel to the property.

African-American psychiatrist Solomon Carter Fuller, a pioneer in his field, spent most of his career practicing at the hospital in the early 1900s. Fuller was involved in ground-breaking research on the brains of Alzheimer's patients. He himself was one of 5 who studied under German psychiatrist Alois



Alzheimer who identified the first case of what became known as Alzheimer's disease. My father died last year in May 2022 of Alzheimer's disease.

As a child, spending summers in Gloucester, MA, my older brothers and I would explore abandoned places in the late '70s and early '80s. Back then, it was typical for kids to spend extended time exploring nature and the world without the watchful eye of adults. These afternoons and evenings of adventures are the roots of my love for all things abandoned. Even as a little kid, I loved the look of the peeling paint and the texture of rusted metal and considered the

potential lives that came before me.

Most of all, I loved the stories I could create about the various locations. One of these places was called Camp Stella Maris. Camp Stella Maris was a Catholic summer camp for youth located in West Gloucester. I was about 7 or 8 the first time we explored the property, and I was stunned to see that the cabins still had beds with linen and dishes in the cabinets. I vividly remember seeing a pile of silverware weighing down a sagging old mattress in one of the cabins. It was like one day, everyone who was attending and working at the camp just walked away. All I could think was, "What happened here? What are the stories? Who were the characters?" Years later, I used to dream about running away and living in one of the old camp buildings on the marsh. No one would ever look for me there. Fast forward 40 years, I stumbled upon the Westborough State Hospital and became enamored with how nature was taking back the abandoned property. When I photographed the property, I wore an N95 mask (prior to Covid) due to the fact that a number of the buildings contained asbestos and lead paint. Several of the images in the exhibit are specifically of that peeling paint. Some of the structures had partially collapsed roofs and plants could be seen growing inside. I titled one of my Photographs "If These Walls Could Talk." What stories would the hundreds of patients and healthcare workers tell?

The hospital was added to the National Register of Historic Places in 1994. Still, somehow despite that, in 2019, I watched sadly as bulldozers demolished the magnificent architecture of arched brick doorways, wide front porches, and classic cupolas. Once proud-looking buildings and later decaying shells. I saw the beauty in both. There was such allure in nature taking back the land. Plants and trees literally reclaim the property. My hope is the images of beautifully conflicted history in the exhibit make the viewer think and feel. The Photographic Exhibit twill be on display at the Northborough Free Library starting October 2, 2023. The Photographic Exhibit was previously on display at the Westborough Library.

To learn more about Susan and to see examples of her work, visit <a href="https://www.susanogarphotography.com">https://www.susanogarphotography.com</a>



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The **EVOLVE 2024** weekend is not only full of educational opportunities but also packed with parties! Not one, not two, but THREE parties! PLUS, the ever-popular Yard Sale.

The party fun starts on Friday 2/23/24 from 7-9:30pm, with the **Welcome Party and Yard Sale** where you'll enjoy light snacks, and a cash bar. You will be able to reserve a table to set up items you'd like to sell. You'll also be surrounded by a good group of fun people to network and hang out with.

The Yard Sale is very POPULAR! We all know someone's "trash" is another person's "treasure" so feel free to bring yours. However, if you want to sell unwanted items you MUST reserve a table. (PPAM is not responsible for managing your yard sale space.)

#### To RESERVE A YARD SALE TABLE, you must email Nancy Green. The deadline to

reserve a yard sale table is February 19. First come, first served – SPACE IS LIMITED! (You will not be allowed to set up a table without reserving one in advance). Don't delay, email Nancy now if you want a table. <a href="mailto:nancy@nancygreen.com">nancy@nancygreen.com</a>

Saturday night, 2/24/24 at 8pm, we'll throw open the doors with a bold and beautiful opening party featuring a fiery PAINT THE TOWN RED theme. Now is the perfect time to figure out what your RED will be. Dress to impress in your finest red attire... dress, shoes, hat, Santa suit, circus ringmaster outfit...anything goes so let your creativity be fired up!

Finally, to cap it all off, on Sunday evening 2/25/24, we'll finish with a bang at the closing party and awards dinner. Come enjoy a delicious dinner as well as celebrate all the photographic competition award winners. We can't wait to see who will be crowned with this year's Photographic





Excellence Award!

DINNER RESERVATIONS must be made IN ADVANCE. The deadline for dinner reservations is February 19. PPAM members attend for free. Nonmembers may attend for \$45. Make your reservations here.

# 2024 PPAM Evolve Convention – February 23rd to 25th, 2024

Holiday Inn Boston-Dedham Hotel and Conference Center

55 Ariadne Road

Dedham, MA

#### RESERVE YOUR HOTEL ROOM NOW! (breakfast included)

#### https://bit.ly/EVOLVE2024\_HolidayInnHotel

Members register here for free. <a href="https://members.ppam.com/event-5432172">https://members.ppam.com/event-5432172</a>

Non-members get an early bird discount until Dec. 31st.

Huge thanks to our 2024 Convention Sponsors ACI, Millers, and WHCC

#### IMAGE COMPETITION

PPAM's 2024 Image Competition will be held virtually on PrintCompetition.com

Digital entries only (no prints)

Registration / Digital file upload deadline: Sunday February 11, 2024, 11:00 pm

Judging: Tuesday February 13, 9:00 am EST until judging is completed

Image critique zoom party: Thursday February 15, 7:00 pm until the cows come home

Award winners will be announced at the Awards Banquet at the 2024 Evolve Convention

Unlimited entries at \$15 per entry

Submit images here: <a href="https://www.PrintCompetition.com">https://www.PrintCompetition.com</a>

The 2024 PPAM photographic competition rules are here: <a href="https://www.ppam.com/2024-photographic-com-">https://www.ppam.com/2024-photographic-com-</a>

#### <u>petition</u>

Don't forget to keep an eye out for the image competition mentoring sessions with Master Photographers!

#### Who will be judging?

Larry Lourcey, M.Photog.M.Artist.Cr., CPP

Ed Pedi, M.Photog.Cr., CPP

Julie Savage, M.Photog.M.Artist.Cr., CPP

Cindy Dover, M.Photog.M.Wed.Photog.M.Artist.Cr., CPP

Cris Duncan, M.Photog.M.Artist.Cr., CPP



We are thrilled to announce the line-up of accomplished speakers who are set to inspire, motivate, and help you EVOLVE at our 2024 Convention. This premier PPAM event is not just a celebration of the art of photography and fun, but a platform for learning, growth, and camaraderie, with some of the most talented names in the industry. Check out who's coming to EVOLVE2024! Then, be sure and get registered!



# Dr. Heidi Mina: Beyond EVOLVE: Inspiring Motivation that Lasts – Friday 2/23/24 1–2:30pm

Start Friday on the right path as we have Dr. Heidi Mina, a highly regarded business psychologist, esteemed professor, and best-selling author, known for her exceptional ability to combine academic research with practical applications along with her motivational talks. Do you ever leave a convention totally enthused, excited and motivated to start something new or make changes to your business? And then a few days

go by and it's back to the same old, same old!!! Well, Dr. Heidi will be guiding us on how to stay motivated long after EVOLVE2024 (or any convention for that matter) is over. Don't miss this opportunity to discover the secrets of lasting motivation by joining Dr. Heidi for a session that will not only change your perspective on motivation but equip you with the skills to sustain what you have learned at the convention. This session is proudly sponsored by Nancy Green.



# Larry Lourcey: Growing your Creativity with Personal Projects (Sponsored by WHCC) – Friday 2/23/24 3-5:30pm

Accomplished master artist and master photographer, Larry Lourcey, will be sharing his insights on creativity. Are you stuck in a creative rut? Then Larry's help is on the way! Learn how to break your creative boundaries and explore new ways to express your vision through your lens and improve your technical skills. Larry is excited to share the ins and outs of personal projects and how to harness their power to take your photography to the next level. Larry Lourcey is proudly sponsored by WHCC.



#### Kira Derryberry: Everyone Needs a Headshot (Sponsored by PPA) – Saturday 2/24/24 9–11am

Master Photographer, Kira Derryberry, will be sharing her expertise on headshots. Whether you are a veteran or a newbie in the world of professional headshot photography, this session will offer valuable insights for all and in turn be an invaluable asset for your business offerings. Kira will take you through her process and philosophy around creating headshots for business pros, entrepreneurs, creatives and more. She will share her in person selection, sales and Zoom session process as well as best practices for creating in today's headshot market. This session is proudly sponsored by PPA.



#### Cris Duncan: One Lightended: 10 Portraits (Sponsored by Miller's) – Saturday 2/24/24 1–2:30pm

Lighting is a crucial element of photography and who better to guide us than Cris Duncan? Known for his stunning use of lighting, Cris will be sharing his tips, tricks, and techniques in this can't-miss session. Cris will do a live demo creating ten unique images using only ONE light source and a 1x4 strip box. This presentation will empower you to see the creativity, flexibility, and quality that a single source can create. Come be "'ONE-LIGHTened'! Cris Duncan is proudly sponsored by Miller's.



#### Jeff Dachowski: Selling for Success (Sponsored by ACI) – Sunday 2/25/24 9–11:30am

Master Photographer and successful entrepreneur, Jeff Dachowski, will be leading a session on selling for success. Did you know that success in the salesroom has nothing to do with the effort on the part of the salesperson? Selling for Success will cover the psychology of sales, increasing client en-

gagement, enabling customer buy in, closing the sale, and much more. Got some mental roadblocks as a portrait artist? Well, Jeff will teach solid approaches to help you get over many of them that you have put in your way and can have detrimental effects on sales and profitability. Learn how to boost your sales from one of the industry's best. Jeff Dachowski is proudly sponsored by ACI.

Continued on the next page



# Dokk Savage: Passion, Profits and Portraits (Passionate Portraiture) – Sunday 2/25/24 12:30–2:30pm

Dokk Savage, a nationally published photographer, with specialties include branding, commercial, headshot, lifestyle, editorial & live music photography will be sharing his philosophy that Passionate Portraiture is about telling a story with your images. You will learn how he consults with each client and develops a visual that is unique to them. Sometimes the smallest detail can make the biggest impact in their photos. Learn how to cultivate a positive mindset and bring back the passion and profits to your portraits.



# Garon Cooper: How to Add Films to your Portrait Sessions (Sponsored by Miller's) – Sunday 2/25/24 3–5:30pm

Finally, Garon Cooper, a well-respected portrait and commercial photographer and filmmaker, will be sharing his knowledge on storytelling with video. Learn how Garon offers a mixture of photo and cinematographic experiences to a variety of clients so you can too. You'll learn how to 'think in video', get shot ideas, discover what to do and what not to do, get familiar with some video gear, learn the basics of editing, and pick up loads of tips and ideas. And you'll be excited to leave with actionable steps to get started creating great video promotional content and exciting new offerings for your clients. Garon Cooper is proudly sponsored by

Millers.

Join us February 23-25, 2024 for Photographic Inspiration, Education, Community & so much more! Ready to learn, grow, be motivated, inspired, and welcomed by all your friends? Not a member yet? Then, let us help you make some life-long connections with a like-minded community. EVOLVE2024 is the place... Evolve is all about learning new photography skills, getting new business ideas, and networking with friends. Come EVOLVE with us!

You are a PPAM member? Great! Then, don't delay... visit **EVOLVE2024**, log in to your membership and register for free – yes, our premier event is a member benefit! And NOW is the time to register. We look forward to welcoming you to PPAM's incredible gathering of photographic minds in February 2024 at the Holiday Inn in Dedham MA.



#### Spend the Night(s)

Book your room at the Holiday Inn in Dedham and don't miss out on all the photo-filled fun! Reserve your cozy abode and enjoy every late-night shindig without a care in the world. The late-night lounge is the perfect spot for friendly chatter and storytelling galore. Don't miss out on anything and rest easy knowing you're just a walk away from your bed. When it's time to hit the hay, simply stroll back to your room and snooze like a champ. Book your room, stay safe, sweet dreams!

You can book online at <u>Holiday Inn</u> or Call 781-329-1000 and request the block code "PPM" to get the confirmed group rate for your stay dates, \$115 (per night/ plus tax) room rate. Free breakfast included. Book by February 10, 2024.

### Thank you to these Sponsors

A **HUGE** thank you to our EVOLVE sponsors!







# Nominating Committee Report

The 2023 PPAM Nominating Committee, comprised of Chairperson Gail Lucozzi along with members Steve Sedman, Naomi Waters, Scott Levine, Trish Gilmore and Ken Berman, would like to thank everyone who assisted in the selection process by nominating members or volunteering for positions themselves.

The following recommendations have been made for the 2024-2025 Slate of Officers:

President: Cassandra Sullivan

VP Finance: Laurie Lizotte

VP Technology: Christine Chambers

VP Membership: Ann Dreiker

VP Programs: Michael Stone

VP Communication: Tim Lebel

Additional Board Positions will be filled as follows: Recording Secretary: Steve Belec

#### Members at Large:

- Seraphine Wanami
- Lisa Tommaney
- Lucero Gioacchini
- Ed Diaz
- Ann Ulett
- Maria Fonseca





#### **Proud Member of**



# What Makes a Merit Image? Mark Sweeney M.Photog.M.Artist.Cr.



Wednesday, December 20, 2023 7pm – 9pm Zoom

Are you ready to jump into Photographic Competition? PPAM's annual photographic competition is coming up in February, ahead of Evolve. If you have never entered, or just need some inspiration, join Mark for a fun virtual program. Mark will review PPA's "12 Elements of a Merit Image" to help you evaluate your own work to choose the best entries. He will use examples to demonstrate what's likely to do well, and what would make an entry fall short. This is one of two virtual programs to help you prepare for PPAM's Photographic Competition in February.



A Casual Conversation About Entering Image Competition – January 10, 2024 Stephen Sedman, M.Photog.Cr., CPP & Cathy Broderick, M.Photog.Cr., CPP





Join Steve Sedman and Cathy Broderick, your Photographic Competition Co-Chairs (and both Master and Craftsman Photographers), to hear about all things related to entering...the rules and awards explained, technological aspects, and changes for 2024. There will be Q&A along with live critiquing and demonstration for the first 10 people to register who wish to submit an image to be reviewed live in the group. This is a great opportunity to learn more about entering competition at the state level, in a casual atmosphere. Grab a beverage and join us!

### PPACORNER

Congratulations to Melvin Guante, Cr.Photog., CPP for earning his Master of Photography degree! Congratulations to Cindy Ko for becoming a Certified Professional Photographer!

#### Imaging USA is January 28th – 30th 2024

Learn more at <a href="https://www.imagingusa.com">https://www.imagingusa.com</a>

IPC Registration: July 11-September 5, 2023 at 5pm ET

IPC First Round Judging Results: November 7, 2023

IPC Live Judging: January 27, 2024 at Imaging USA

IPC Live Judging Finals & Grand Imaging Awards: January 29, 2024

Entry cost is \$49/image (unlimited images)

#### Questions?

Contact any of the PPA Councilors or PPA Board of Directors Members who are from Massachusetts and they would be happy to chat with you.

#### Left to right below:

PPA Councilor Cathleen Broderick M.Photog.Cr., CPP

PPA Councilor Nancy Green M.Photog.Cr., CPP

PPA Councilor Paula Swift M.Photog.Cr., CPP

PPA Councilor Naomi Waters CPP

PPA Board of Directors Trish Gilmore M.Wed.Photog.Cr., CPP

PPA Board of Directors Shawan Davis

