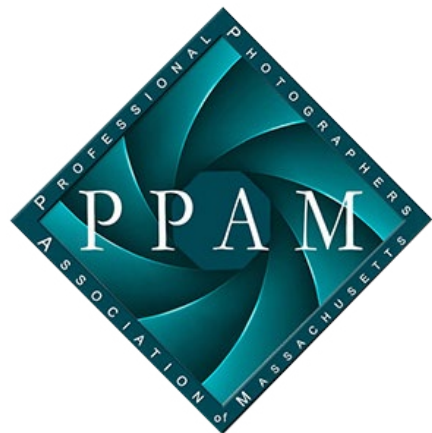




November 2020



On the Cover:
This image was created by one of this month's spotlight members:
Cynthia Hovda

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Adaptation – A message from the editor

We are approaching the end of this life-quaking, scary, absurd, unexpected year, and I'm sure most of us will be pretty happy to say good-bye to 2020. Politics has become the third rail of conversation. The summer was long and hot, and the hurricane season is like a scratched record that keeps repeating the same verse over and over; "Hurricane hits the southeast...hurricane hits the southeast." The pandemic is clobbering us with the worst numbers we've seen since it started, and I'm sure we've all had it up to the proverbial "here" with that this year, especially since there seems to be no definitive end in sight. We even had an earthquake here in Massachusetts this past Sunday morning!

On the other hand, I've been hearing that many of our members are still busy working in spite of this year's many challenges. That's great news. Humans are nothing if not adaptable, and photographers are no exception. We are adapting to function, as safely as possible, under the constraints of COVID. Some of us have tightened the financial belts a bit by letting go of rental spaces and, instead, are using our homes or the out-of-doors as our studios. Others have redefined their business models to provide safe options for our clients. Some of us who have high-risk people in our households are taking a bit of a breather from their businesses to explore new digital imaging techniques, shooting techniques, working to build more business skills, or doing extra volunteer work while we have less to do business-wise.

We adapt. That's what keeps the human race flourishing and growing. PPAM has been adapting as well. The 2021 EVOLVE conference will be an on-line event. From Friday, Feb 26, 2021 through Sunday, Feb 28, PPAM is bringing you a great line-up of speakers you can enjoy and learn from. Our conference crew is brilliant and ambitious, and they are champion adapters. Stephanie Olsen and Cindy Irving have investigated and implemented a great virtual conference for us at PPAM. Check out the EVOLVE section of this newsletter (pages 10 & 11) for more on our upcoming convention, including links and instructions for registration.

In addition to EVOLVE, we have several great programs lined up for PPAM members. This month, on the 23rd, from 6-9 PM, Rick Ferro is on deck to talk about ["Creative Lighting and Dynamic Posing."](#) On January 6th, we have an all day quarterly program with Trish Gilmore entitled ["Photography Business Health Check."](#) This promises to help you sort your business issues and get 2021 off to a profitable start right from the beginning. In addition, Bailey Fox will be speaking in April about [newborn photography](#) and Rick Friedman is joining us in June for a talk about [location lighting](#). More on those programs in the next issue of PPAM News and the [PPAM website](#).

Just because there is a pandemic does not mean PPAM has stopped offering a wide range of very valuable educational programming. PPAM has adapted and is offering its membership more programming and from a wider range of speakers and educators than ever before, and we will continue to work for you, our members.

Even though PPAM is still having a convention, and will continue to offer amazing quarterly programming plus other programs throughout the year, we recognize that this has been a challenging year for everyone. With that in mind, membership fees are now half-price, so it's a fantastic time to renew or rejoin or invite new members to join!

I'm sending my wish to all of you for a far more peaceful and prosperous year in 2021...

PPAM President's Message

This has been the year of the century, full of highs and lows. Despite all the setbacks and obstacles we've faced since March, as photographers, we are managing to adapt and overcome during this very challenging period.

At PPAM, we too, have had to make big changes to adapt to our new reality. Our quarterly in-person programs have all become virtual programs, and we've supplemented the quarterlies with additional virtual programming. Throughout this challenging year, the PPAM board has continued to make every effort to bring you a variety of relevant content and interesting topics that you need and want in order to continue to grow professionally and artistically during these challenging times. At this point, the first two quarterly programs for 2020 will continue to be on-line. We will continue to add more programming options, so be sure to check our [EVENTS PAGE](#) to see the latest updates.

EVOLVE, our annual PPAM convention, has not escaped the current reality. We were lucky to have been able to host an in-person convention this year, but that won't be the case for 2021. However, the convention team is working extremely hard, and at lightning speed, to make sure that EVOLVE is a fun, engaging, and wholly interactive experience. It will not be just talking heads on a screen. The registration page is now open, so please hop in, and [register for EVOLVE](#) today.

We will continue to work tirelessly to provide you, all of our PPAM members, with the best possible experience, whether in-person or on-line: giving you a space where you can foster your knowledge and grow your relationships.

They say, "If you build it, they will come!" and though we did not invent these on-line platforms, we are building community and strength together using all the tools available to us. We will continue to endeavor to provide you, our members, the very best PPAM can offer. We hope you will continue this adventure with us as we move together toward greatness.

Come join us,



Melvin Guante, PPAM President



CALENDAR OF EVENTS

Creative Lighting and Dynamic Posing with Rick Ferro, M. Photog., Cr.

Monday, November 23rd, 2020

Time: 6:00 pm - 9:00 pm

PPAM Holiday Social

Sunday December 6, 2020

Time: 2:00 - 4:00 pm

Remote via Zoom

Photography Business Health Check with Trish Gilmore, Cr., CPP

Date: Wednesday, January 6th, 2021

Time: 10:00 am - 4:30 pm

IMAGINGUSA JAN 17-19
2021 • RIGHT AT HOME

EVOLVE

February 26-28, 2021

PHOTOGRAPHIC INSPIRATION, EDUCATION & COMMUNITY

Newborn Photography - Safety, Session & Sales with Bailey Fox, Cr., CPP

Date: Monday, April 5th, 2021

Time: 10:00 am - 4:30 pm

Location Lighting with Rick Friedman

Date: Monday, June 7th 2021

Time: 10:00 am - 4:30 pm

Creative Lighting and Dynamic Posing with Rick Ferro, M.Photog. Cr.

Monday, November 23rd, 2020

Time: 6:00 pm - 9:00 pm

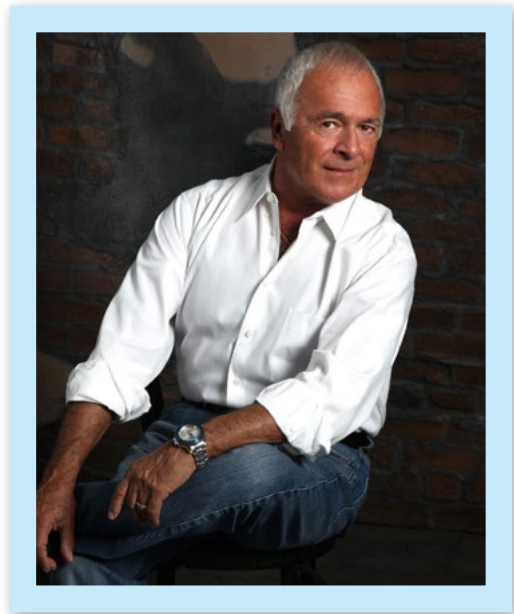
Location: On-line via Zoom

All registrants will receive an email with a link to the live on-line event after 1:00 pm on the date of the program.

Lighting is a key component to creating a professional image. The Art of Posing needs great lighting with Impact. Rick will be sharing all his tips on Off-Camera Flash, and how to kick up your game using LED Lighting. He will also show tips on the use of hand posing, body language and much more. It's going to be 3 hours of nontstop tips!

Rick brings a wealth of experience to this seminar. He has owned and operated over five photography studios and operated a photography concession for an international cruise line for three years. He is also a Lead Photographer and Trainer for Walt Disney World's Fine Art Department.

See you then! [Register here!](#)



Your Presidential Invitation!

PPAM Holiday Social

Where: Virtual

When: Sunday December 6, 2020

Time: 2:00 pm

You are cordially invited to share in celebrating the holiday season with PPAM President Melvin Guante.

The leaves are falling and so is the temperature outside. Oh, and yes, Football!

The holidays are nearly upon us.

Before you know it, Thanksgiving and Black Friday
and Cyber Monday will be here and gone.

We need a little time to decompress from this busy season we have had.

So, let us get together and catch up and share stories about our loved ones
and our littles ones and their mischievousness. Let us share clients' stories,
and how they have made us laugh. So, fire up your computer, pull up a seat,
and don't forget your bottle and let's toast the start of the holiday together.

Come and join me and let us celebrate.

Melvin

Photography Business Health Check with Trish Gilmore, Cr., CPP

Wednesday, January 6th, 2021

Time: 10:00 am - 4:30 pm

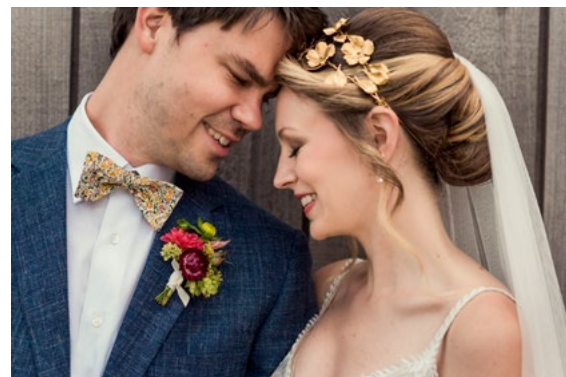
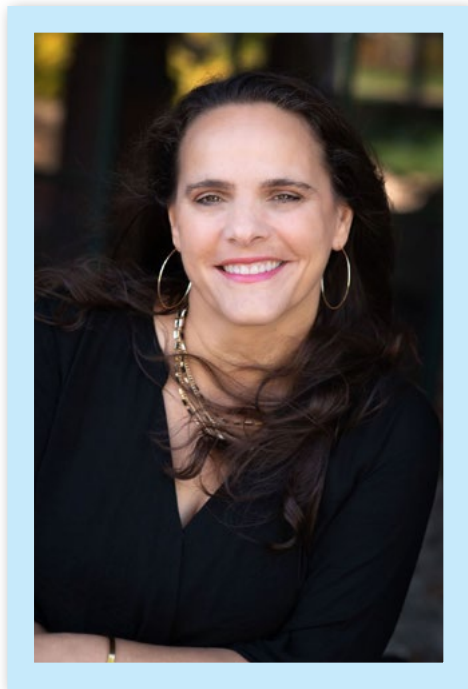
Location: On-line via Zoom

Link will be sent out within 24 hours of program's date

How are things going in your business right now? Are you where you would like to be? Do you feel like some things are not quite right, but are not sure what the problems are? Are things pretty good but you would like to take things to the next level? If you answered yes to any of these questions, then let's take a deep dive and figure it out!

So often we are so busy just getting things done that we don't have time to really look at our businesses in a critical way. In this presentation Trish will provide you with a series of questions that will help you discover the areas in which your business needs work. We will cover some of the most important areas of any photography business including, Finance, Social Media, Referral Relations, Selling, Communication, Branding and Goal Setting to name a few.

Through answering these questions you will not only discover the areas that need work but we will also work on creating a plan for solutions to get things moving in the right direction so that you can get you to where you want to be! [Click here to register!](#)



BOGO Press Cards

Promo Code: **BOGO20**

Valid: **9/25/20-12/7/20**

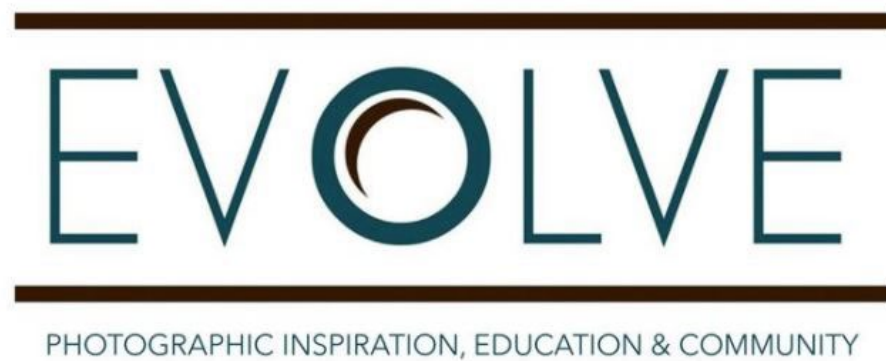
American Color Imaging | www.acilab.com | 800.728.2722

Includes: Artistry Cards, Artistry Card Minis, Folded Artistry Cards, Sticker Material, Bi-fold Cards, Shortcut Cards, Tri-fold Cards, Quad-fold Cards, Postcards, Foil Cards, Business Cards, Press Trader Cards, Model Comp Cards, Tip Cards, Stretch Wallet, 2-Sided Press Wallets, UV Coating, Texture Finishes, Rounded Corners, Linen Envelopes, Colored Envelopes, HD 6-Color Upgrade, Soft Touch Laminate, Color Correction.

Excludes: Custom Sizes, Drop Shipping and Overnight Shipping, Playing Cards, 5x7 Artistry Boxes, Bookmarks, Circle Stickers, Brochures, Press Magnets, Envelope Printing Services Including Set-up and Printing, Color Check (\$5 Charge In Order Level Options). | Minimum bill applies.

Must use promo code: BOGO20 | Only one promo code or discount can be used per order. | Visit acilab.com/specials for full details.





February 26-28, 2021

EVOLVE 2021 is Just Around the Corner!

by Stephanie Olsen

PPAM is very excited to announce the launch of their 2021 EVOLVE annual convention. This year it will be a virtual convention. However, we are still working just as hard for all of our members to make it an engaging, inspiring and social experience. We have teams of people behind the scenes working in every element of the event platform to make sure we can provide you with everything an in-person convention has provided you in the past.

Great speakers are no exception! We have curated a great list with a variety of topics and are already feeling the inspiration! Be sure to check them out.

We have kept your on-line comfort and experience in mind by providing frequent and lengthier breaks to help you stay refreshed. These breaks will also be a good time when you can interact and socialize with members on-line as well.

We are continually building this convention in hopes of providing you with an experience that will exceed your expectations.

To register for free, you must be a current PPAM member. You will need your PPAM Member number which you can easily find in the My Profile section of the PPAM site. The link to register is also provided on PPAM's homepage as well or click above in this page on the EVOLVE logo.

Our PPAM 2021 Evolve Convention Registration is Live!

by Paula Swift

We are going virtual this year due to the pandemic, so we are using a new system which Stephanie Olsen and Cindy Irving have worked very hard on creating for us.

When we register as members it's free, but you will need to enter your PPAM Member ID number so the system knows you are a current PPAM member.

Just like PPA, we also have Member ID numbers.

Here's how to find your PPAM member ID to register for Evolve Convention:

- Go to the [PPAM.com](https://ppam.com) site
- Then up top click on Members Area and log in with your email address and password you created
- Once you log in, click on View Profile (on left hand side)
- It will bring you into your account
- Above your name you will see Member ID
- Cut and paste this (or write it down) and then enter it when you go to register for [Evolve 2021](#).

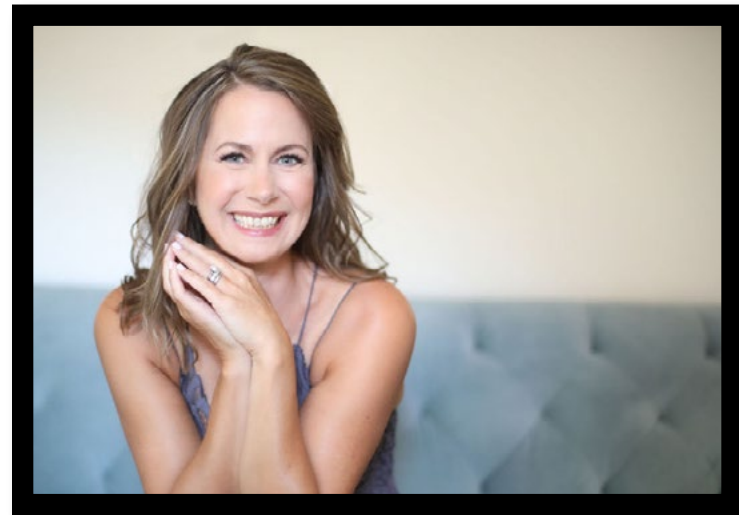
Please feel free to [email me](#) if you need any help getting this info.

If your membership has expired, now is the time to renew and save 50% with our Covid-19 Membership Special.

[Click here to rejoin.](#)

Member spotlight:

Cynthia Hovda



by Ella Carlson

Cynthia is a Sandwich photographer whose work consists primarily of senior portraits, although her work is now moving in the direction of adding portraits of women as well. In business since 2018, she has recently started to be noticed for her specialization in seniors. Following the opening of her new business space in downtown Sandwich early this year, she's hired a makeup artist and she's very pleased to have started doing exciting before

and after sessions. She rented her new space just before COVID hit, and although she has a gallery space aimed at capturing the interest of the many tourists that generally visit the Cape in the summer, that didn't happen this year. Fortunately her landlord halved her rent during COVID. She also has a backdrop in her space along with her equipment, so her storefront functions on a couple of different levels.

Originally from Massachusetts, Cynthia has lived in widely varied parts of the US before returning to Massachusetts a few years ago. She met her husband in Dallas, Texas and since then, she's pretty well covered the country from coast to coast in her travels.

In addition to running her business, Cynthia and her husband have four adopted children who all originally came from Russia. Now all teenagers, they've kept her very busy. An earlier effort to start her photography career stalled a bit because her family needed so much of her time. Some of her children have special needs, so she was home-schooling and dealing with the demands of complicated parenthood.

Cynthia is a valued participant within the PPAM board, working as a scholarship volunteer to track down donations and organize the scholarship efforts for our members.

She says, "PPAM has been great. The annual conventions are awesome. There are always great instructors, plus it's so much fun to be with everybody. I mean that's just a fantastic, fun time. I think



the competition is wonderful. I love to watch the judging. I've been inspired by people." She enjoys the fact that she has been able to connect with people who are at her level and help some people as well as getting help when she needs it.

She thinks PPAM pre-competition mentoring is amazing and so helpful. She's grateful for the help PPAM provides as she works toward getting her PPA Master of Photography degree. "How can anyone NOT take advantage of this?"

One specific talk from this year's convention hit home for Cynthia. She took the points from Bryan Welch's talk about considering the twelve elements in everything you do. She didn't memorize them the same way that Bryan suggests, but she managed her own way and now thinks about those twelve elements every time she shoots. She says it helps her with virtually everything that has to do with shooting.

Her photographic wish would be to have the level of photographic skills that she's aiming for as soon as possible.

When asked about her mentors, she mentions Sue Bryce. Another non-photographic inspiration is Matt Tommey, an artist who weaves baskets. She loved his book, ["Unlocking the Heart of the Artist."](#) She also notes that locally, Nancy Green has been a tremendously important help for her. Nancy has been there to help her with business as well as photographic questions she's had.

As far as what she'd like PPAM members to know about her, she simply and enthusiastically says, "I appreciate you all!"

Her personal long term goals are to get her kids all out of the nest and self-sufficient, and do some traveling with her husband.

Apart from photography, Cynthia enjoys tennis. She says, "it's great exercise, and social, and it gets my mind off everything for an hour or so. That's so needed, especially this year."

Like so many of us, she misses the in-person experiences and can't wait to see everyone again.

Click her logo to visit her website:





Milestones

by Paula Swift

As photographers one of the best parts of our career is that we are gifted with the opportunity to document milestones of families and their children we meet. We are blessed with creative eyes to capture memories that our clients can't do themselves. Those fleeting moments that they miss because they are part of the moment or just don't have the skills to achieve themselves. But what happens when a milestone comes into our family? We have all experienced this whether it's our own children, family members or with our own furry children. Yes, we can hire someone to capture those moments but there is something a bit more special and challenging to do it yourself. As we know our own family is not the easiest subject. From complaining about not wanting to do the session, liking how we are particular with clothing and being picky about how their hair looks. Everything our clients go through but it's so much more heightened when it's your own family member and more so when it's your own teenager.

This fall, my oldest son Ryan made it to his senior year. I knew for months this was coming, but of course the pandemic hit and then my photography session scheduled booked up quickly... clients always come first. Finally, we had one afternoon when I knew the foliage would be gorgeous at the location that was closest to my studio.

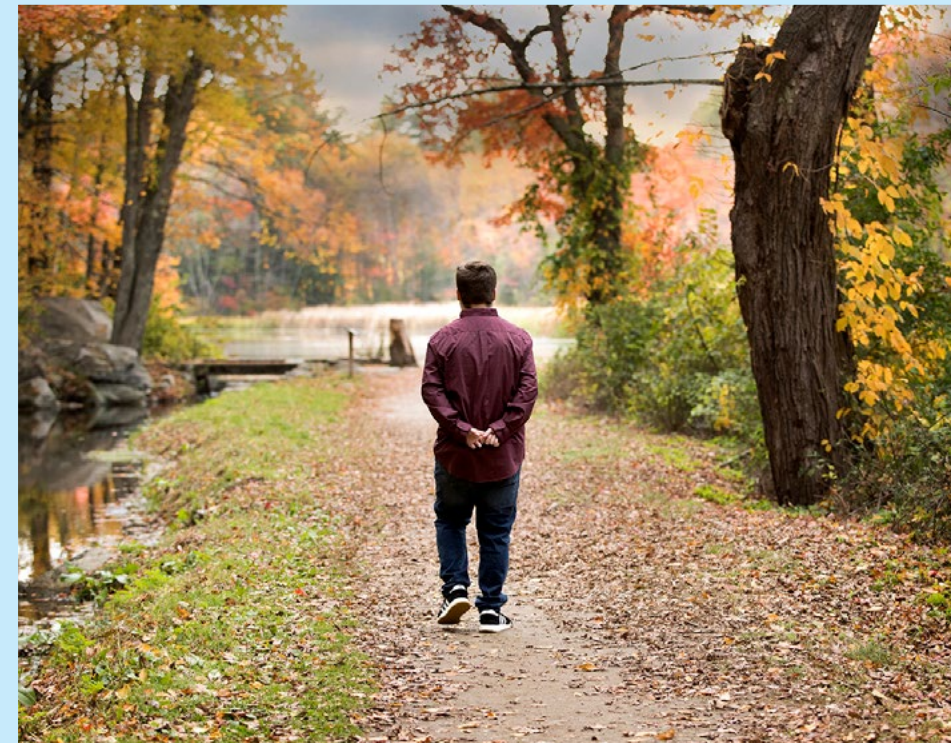
Let me go back to 2003 when Ryan was born. I was a fulltime staff photojournalist at the Worcester Telegram & Gazette and luckily I had accrued enough sick and vacation time to be able to stay home with him for his first few months of his life. During that time, I started thinking about transitioning away from photojournalism and started researching going into the portrait photography business. But on my terms. I wanted to be able to tell children and family's stories in a storytelling way using my



journalistic style. I went back to my field of photojournalism after my maternity leave while still researching how to break into the portrait business. Then came baby boy number two in 2005. I was ready to leave photojournalism at that time. I photographed Ryan and Trevor constantly but not the smile and look at me type of portraits. It was more just sitting back and being their own personal paparazzi. When Ryan was about three years old, we ventured to the Wayside Inn Grist Mill in Sudbury, just a few miles from our home. This location is heaven for a curious boy. He was wearing his favorite overalls. He had maybe four pairs and lived in them. As he explored the area behind the mill, he would skip along the path. I just kept my distance while quietly documenting the scene as he found new things. This first image is one of the images I captured from that day in 2006 when he was three.

As we were going from location to location to find the best natural light and background for his senior portraits this year; he started walking down the path he had skipped along in 2006. I captured him again not realizing how fast his journey had brought him to this moment. I know it's cliché to say this but it was like I blinked and he was suddenly a young man. At that moment all of those memories came rushing back to me. While in 2006, I photographed the scene in the spring, it was now fall of 2020. It all just came together to show seasons change as a young boy grows into a young man. Ironically, one of my first PPAM competition merits and Hallmark Gallery award in 2009 image was titled "The Journey", he was also photographed at the Wayside Inn Grist Mill in his favorite overalls.

Please remember those milestones can be every day moments that will have so much meaning in the future to a family. A moment in time that shows movement, emotion, growth and change without a face, can be just as important.



About Paula:
Paula is the current VP of Technology for PPAM, and is scheduled to be the incoming PPAM president following Melvin. She lives in Framingham with her husband and sons. After a career as an award winning photojournalist, she now offers a full array of studio and location photography services. She recently earned Bronze Medal status in the 2020 IPC.

Member spotlight: Paul Robinson

by Ella Carlson

When I put out a call for possible cover photos for this issue of the PPAM News, Paul responded with his first ever IPC merit image. He's been competing off and on since about 2010, and the gorgeous image below is his first merit. This is so inspirational! He didn't give up and my hat is definitely off to him! I didn't want to crop off any of this beautiful image, so instead of the cover, I asked Paul if I could interview him for a member spotlight. He graciously sat down for a zoom session with me.

He said he had been trying to get a shot of the moon rising off the coast of Mount Desert Island. It was very dark as he stood by the water's edge. A gentleman from New Jersey said "Hey" to him, startling him, and then they talked a bit. Paul had wanted to get the moon rise, but he hadn't gotten to that location early enough. He saw the reflection on the water and thought that it was beautiful. He took several long exposures.

He entered the image in PPAM where it scored a 79. He asked Pete Rezac and Cassandra Sullivan for some feedback and took their advice about the presentation and the crop. When he entered IPC, it merited. He was very pleased and excited to see that it merited.



Paul says he's learned a lot from competition even though he hadn't merited up until now. He thinks about the 12 elements of a merit image every time he composes his images. "When I am photographing, whether it's for my own enjoyment, or for a client, I try to keep those twelve elements in mind trying to create images that are impactful, and tell a story. Along with all of the cropping and all that, I want to have images that have potential to merit. It's not one of those things where I sometimes shoot for competition. I'm always shooting for image competition, because with that in mind, we have the ability to create images that the client will fall in love with. Ultimately that's the goal."

Paul lives in Blackstone with his wife, Lyn. She is the most important person in his life. "She is my biggest fan, and she's the one who keeps me focused." She does his finances, and keeps him "straightened out." She is the one responsible for bringing him back into photography after a hiatus. Paul has 3 daughters, and 5 grandchildren.

He has an in-home studio in his fully finished basement. He sometimes uses his backyard for shooting as well, and he built a stone wall in his backyard to use for his shoots.

Paul mentions Ansel Adams as one of his influences. "I absolutely love his photography. At the Peabody-Essex museum, he thought "I'm in the midst of greatness here." As far as portrait work, Paul credits Ed Pedi, Dan Doke, and Susan White with being tremendous educators who have raised the level of his work. "I wish that I could photograph like Susan does." Nationally, Jerry Ghionis is someone who inspires him.

Paul has been in the photography business 24 years. He went to NESOP, applied photography and studied commercial photography. "It was a very good and necessary experience." He left a job at Gillette to go to school to study photography. He worked as a photojournalist for quite a long time. He was a staff photographer for the Taunton Daily Gazette for 5 years, freelanced for Associated Press, freelanced Brockton Enterprise, and metro west and Milford daily newspaper and he's been published in a few magazines. All of this made him a better photographer.

Getting his CPP really put him on the right track for portrait photography. He learned a lot from that process and he learned a lot from attending PPAM seminars. He studied with Jeff Dachowski one on one. Jeff told him, "You are really close to where you should be," and after a short wait, he got to spend a day with Jeff learning more about lighting and portraiture at Jeff's studio. "That made a big difference in my portrait work. I'm very grateful for Jeff doing that."

continued on the next page....



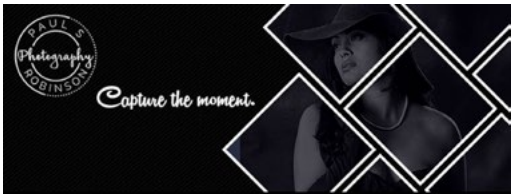
Paul's business is mainly comprised of portraiture, families and the occasional wedding. He says the weddings are tough as he gets older so he doesn't seek them out, but will generally accept one when offered. He tries to do elegant portraits for women that bring out their beauty. His main thrust right now is senior portraits. He's the busiest he's ever been with senior portraits this year even with COVID. "I'm busy as a one legged kick boxer in a kick boxing fight."

"PPAM has helped me learn about portrait photography and the business of photography." He lives in a blue collar town where people don't spend a lot of money. He nudges his clients toward a higher level of purchasing, but he's not someone who pushes or feels comfortable really giving anyone the hard sell.

As for his photography wish list, he's got plans already for that. He's planned a trip this coming June to Yellowstone.

To the question of long term professional goals, Paul answered, "That's a difficult question to answer because of my age. I'm 65. I'm trying to gear down a little bit. I'm not marketing weddings any more. There was one year I did 15 weddings on back to back weekends. I was exhausted after that.

To visit Paul's website, click to the right on his logo.



PPAM Private Facebook Group



Have you joined us on the PPAM Private Facebook group page yet? Please come join us if you haven't already.

<https://www.facebook.com/groups/ppamphotographers>

When you request to join, please just answer the membership question and then you will be approved. Yes, we have the public PPAM Facebook page but this is our private group where you can openly ask questions to other members, share ideas or if you in need help with a session or event. You must be a current PPAM member to join.

PPAM Member Benefits

ANNUAL CONVENTION

- 3 Days of world class seminars
- Earn PPA recognized "Continued Education Credits"
- Image Competition
- Awards Ceremony & Party
- 2021 Convention will be Virtual

EDUCATIONAL SEMINARS

- Learn from Nationally and Internationally recognized leaders in the photography field
- Stay current with the latest techniques and technologies
- Improve your photography skills through local, regional and international competition
- Discounts to attend seminars at other state affiliates
- Vendor discounts

SERVICE DEGREE

The "Service Degree" is designed to recognize those members who volunteer their time and expertise to help run the organization. There are a variety of opportunities, especially during the annual convention, to earn service merits. The chart on the [Service Merit Application Form](#) describes qualifying tasks that earn service merits and how many merits each task is worth. Once a member earns 50 service merits, they are eligible for the Service Achievement Degree medal on a GREEN ribbon. For each 50 service merits earned after the initial degree, a "GOLD STAR" is awarded and is to be affixed to the original medal ribbon.

PRINT EXCELLENCE DEGREE

The "Print Excellence Degree" is designed to recognize photographic excellence by members who enter PPAM image competition. The chart below shows how merits are earned for print scores and awards. Once a member earns 50 print merits, they are eligible for the Print Excellence Degree medal on a BLUE ribbon. For each 50 print merits earned after the initial degree, a "Gold Star" is awarded and is to be affixed to the original medal ribbon.

MERITS EARNED - SCORE / AWARD	
5 - Blue ribbon scoring 90-100	1 - White ribbon scoring 74-75
3 - Blue ribbon scoring 80-89	3 - Creative Theme or Special Masters Award
2 - Red ribbon scoring 76-79	1 - Judges Choice or Court of Honor Award

MINI SEMINARS

Attend several mini seminars that are conducted by local photographers and industry leaders throughout the year. Learn in small hands-on settings to ensure that instructors have plenty of time to answer all of your questions

NETWORKING & CAMARADERIE

Get to know some really great people who are always willing to help out. Learn from others in the same industry who have been in the business for many years

FIND A PHOTOGRAPHER WEBSITE LISTING

Get added to our SEO optimized member database where prospective clients can easily locate you. Prospective clients can search our database for photographers in their area that meet specific criteria. Prospective clients see that you are a member of a professional organization dedicated to furthering your education.

A huge “THANK YOU” to
more of our PPAM sponsors



PPAM Board Nominations

The PPAM Nominating Committee Report:

The Nominating Committee for the Professional Photographers Association of Massachusetts, comprised of:

Chairperson Stephen Sedman, M.Photog. Cr.;
Gail Lucozzi;
Cathleen Broderick, M.Photog. Cr., CPP;
Naomi Waters, CPP;
and Ken Berman

has selected the following candidates to fill the

The Proposed PPAM slate of officers for 2021–2022...

President - Paula Swift, M.Photog.Cr., CPP

Vice President Programs - Walter Van Dusen M.Photog. Cr. CPP

Vice President of Technology - Susan Ogar

Vice President of Communications - Ella Carlson, M.Photog. M.Artist.Cr., CPP, F-ASP, EA-ASP

Vice President of Membership - Luciana Calvin, CPP

Vice President of Finance - Ann DeCristofaro

Recording Secretary - Lisa Fischer, CPP

Members-At-Large:

Connie Drapeau Kennedy; Karen McCall, M.Photog.Cr., CPP; Kenneth Berman;

Robert Joynt, Andy Weigl, Tim Lebel

Sincerely
Stephen Sedman, M. Photog. Cr.

PPA Photographers of the Year 2020

The following PPAM members had all four of their images in one case merit this year:

Gold Medalists

Gold Medalists have the distinction of two photographic images being included in the PPA Loan Collection and two images in PPA's General Collection.

Cathleen Broderick, M.Photog.Cr., CPP
Karen McCall, M.Photog.M.Artist., CPP

Silver Medalist

Silver Medalists have achieved the inclusion of one photographic image into PPA's Loan Collection and three images into PPA's General Collection.

Ann Lyle, CPP

Silver Artist Medalist

Silver Artist Medalists had one image from the Master Artist category included in the PPA Loan Collection and three images in PPA's General Collection.

Ella Carlson, M.Photog.M.Artist.Cr., CPP, F-ASP, EA-ASP

Silver Wedding Medalist

Silver Artist Medalists had one image from the Wedding category included in the PPA Loan Collection and three images in PPA's General Collection.

Trish Gilmore, Cr.Photog., CPP

Bronze Medalist

Bronze Medalists have had all four images submitted by the photographer accepted into PPA's General Collection.

Paula Swift, M.Photog.Cr., CPP



Photos courtesy of Nancy Green

Congratulations to PPAM's 2021 Grand Imaging Award Finalists!

Watch IUSA 2021 to cheer on our fellow PPAM members and to see the winners!

Creative Open
Karen McCall, M.Photog.M.Artist., CPP
"My Momma Says To Kiss the One With the Crown"

Children
Ann Lyle, CPP
"All Ears"

Wedding Album
Trish Gilmore, Cr.Photog., CPP
"How Do I Love Thee"

Artist
Karen McCall, M.Photog.M.Artist., CPP
"Meet the Flockers"



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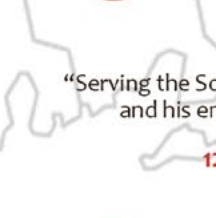
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